

Annual departmental advertising placement spend 2020-21

| Department | Category | | Total |
|---|-------------------|------------------|-------------------|
| | Campaign | Non-campaign | |
| Agriculture and Fisheries | 688,168 | 60,304 | 748,473 |
| Children, Youth Justice and Multicultural Affairs | 262,131 | 33,107 | 295,238 |
| Communities, Housing and Digital Economy | 0 | 2,309 | 2,309 |
| Corrective Services | 0 | 23,486 | 23,486 |
| Education | 1,124,411 | 92,390 | 1,216,801 |
| Employment, Small Business and Training | 546,978 | 14,551 | 561,529 |
| Energy and Public Works | 0 | 8,165 | 8,165 |
| Environment and Science | 0 | 104,515 | 104,515 |
| Fire and Emergency Services | 2,084,312 | 0 | 2,084,312 |
| Health | 8,963,605 | 61,899 | 9,025,504 |
| Justice and Attorney-General | 507,422 | 24,744 | 532,166 |
| Police | 77,210 | 220 | 77,430 |
| Premier and Cabinet | 8,668,841 | 20,889 | 8,689,730 |
| Regional Development, Manufacturing and Water | 0 | 1,422 | 1,422 |
| Resources | 0 | 77,595 | 77,595 |
| Seniors, Disability Services and Aboriginal and Torres Strait Islander Partnerships | 47,169 | 0 | 47,169 |
| State Development, Infrastructure, Local Government and Planning | 390,521 | 199,959 | 590,480 |
| Tourism, Innovation and Sport | 0 | 1,765 | 1,765 |
| Transport and Main Roads | 6,576,850 | 255,966 | 6,832,816 |
| Treasury | 821,506 | 18,868 | 840,375 |
| <i>*Aboriginal and Torres Strait Islander Partnerships</i> | 0 | 22,387 | 22,387 |
| <i>*Child Safety, Youth and Women</i> | 1,306,764 | 1,130 | 1,307,894 |
| <i>*Communities, Disability Services and Seniors</i> | 23 | 328 | 351 |
| <i>*Housing and Public Works</i> | 238 | 124,355 | 124,593 |
| <i>*Innovation, Tourism, Industry Development and the Commonwealth Games</i> | 0 | -539 | -539 |
| <i>*Natural Resources, Mines and Energy</i> | 0 | 122,098 | 122,098 |
| <i>*State Development, Tourism and Innovation</i> | 129,424 | 19,765 | 149,189 |
| <i>*State Development, Manufacturing, Innovation and Planning</i> | -6,804 | 0 | -6,804 |
| <i>*Youth Justice</i> | 0 | 13,828 | 13,828 |
| TOTAL LINE DEPARTMENTS | 32,188,770 | 1,305,505 | 33,494,275 |

**N.B. Billings listed for Department of Aboriginal and Torres Strait Islander Partnerships; Child Safety, Youth and Women; Communities, Disability Services and Seniors; Housing and Public Works; Innovation, Tourism, Industry Development and the Commonwealth Games; Natural Resources, Mines and Energy; State Development, Tourism and Innovation; Communities, State Development, Manufacturing, Infrastructure and Planning; and Youth Justice relate to departments that have changed or were abolished due to machinery of government.*

Amounts included are in Australian dollars and rounded to the nearest \$1.

Non-campaign includes expenditure for recruitment advertising (excluding SEEK).