

Attachment 1 – Annual departmental advertising placement spend 2021–22

Annual departmental advertising placement spend 2021–22

(To be published on <https://www.premiers.qld.gov.au/right-to-info/published-info/our-finances.aspx>)

Department	Category		Total
	Campaign	Non-campaign	
Agriculture and Fisheries	1,121,444	56,578	1,178,022
Children, Youth Justice and Multicultural Affairs	1,133,012	19,983	1,152,995
Communities, Housing and Digital Economy	0	16,064	16,064
Corrective Services	0	17,290	17,290
Education	232,285	170,874	403,159
Employment, Small Business and Training	298,542	0	298,542
Energy and Public Works	0	134,362	134,362
Environment and Science	39,384	112,232	151,616
Fire and Emergency Services	2,967,709	0	2,967,709
Health	6,337,102	79,877	6,416,979
Justice and Attorney-General	356,448	8,954	365,402
Police	230,616	21,108	251,724
Premier and Cabinet	7,266,990	69,176	7,336,166
Regional Development, Manufacturing and Water	0	29,071	29,071
Resources	1,975	119,342	121,317
Seniors, Disability Services and Aboriginal and Torres Strait Islander Partnerships	227,327	59,518	286,845
State Development, Infrastructure, Local Government and Planning	394,687	69,570	464,256
Tourism, Innovation and Sport	0	9,916	9,916
Transport and Main Roads	5,041,033	484,818	5,525,851
Treasury	28,873	10,955	39,828
*Child Safety, Youth and Women	0	-449	-449
*Housing and Public Works	0	-3,029	-3,029
*Natural Resources, Mines and Energy	0	-456	-456
*Youth Justice	0	-3,939	-3,939
TOTAL LINE DEPARTMENTS	25,677,427	1,481,815	27,159,242

**N.B. Billings listed for the Department of Child Safety, Youth and Women; Housing and Public Works; Natural Resources, Mines and Energy; and Youth Justice relate to departments that have changed, or were abolished due to Machinery-of-Government.*

Amounts included are in Australian dollars and rounded to the nearest \$1.

Non-campaign includes expenditure for recruitment advertising, excluding SEEK.